

FOR IMMEDIATE RELEASE

Contact: Blue Knight Productions

Phone: 216-382-4221/440-942-9257

Fax: 216.691.8929

Email: Lisaorn@mindspring.com- Lisa Marie Owens

“Protect Our Children!” Online Safety Campaign Targets Schools with Introduction of Innovative Educational DVD

Two Ohio Police Officers Create Interactive DVD Program Called “e-copp” (*educational children’s online protection program*)

Cleveland, Ohio (March 26, 2009) -- Amid growing public concern and calls for tougher laws against online child predators, a new safety campaign has been launched with the introduction of an innovative educational DVD program, “e-copp”, that is available to elementary schools across the country. The computer animated e-copp program follows the adventures of Lil Copper and her dog, Double Click, as they share important internet safety lessons with their friends.

In addition to the educational e-copp program, the Protect Our Children! campaign is aimed at increasing awareness of the danger of inappropriate online behavior, and is involved in lobbying for tougher laws against online crime.

“There is an urgent need to protect our children from the sick but savvy predators that prey on our children from the comfortable anonymity of online chat rooms,” said Mr. Owens, a veteran police officer and founder of the innovative e-copp program. “The most effective way to do this is through greater awareness and education, as well as tougher laws against online predators.”

E-copp is the creation of Blue Knight Productions, a Cleveland, Ohio based company dedicated to battling the increasing problem of online crime against children. Additional information about online safety and the e-copp program can be viewed at www.e-copp.com.

#