

## e-Copp Business Program

### What is e-Copp?

e-Copp is a solution to the problem of crimes against children, particularly those facilitated by Internet and computer technology. e-Copp was created and is being positioned to be the universal national standard curriculum for Internet safety for children.

The e-Copp program is designed for use in an elementary school setting or at home or in any organization that serves children. The program is a double set animated DVD featuring characters that experience trouble online and are rescued by the main character, Lil Copper, and her sidekick DoubleClick.

There are five animated short stories each focusing on distinct Internet dangers and solutions, including real world situations. The animations are created in age appropriate language that will not alarm children.

After seeing and hearing the animation the children complete exercises in a student workbook. Completing the workbook exercises creates repetition of the e-Copp safety message. The repetition comes from the children reading and writing the information they just absorbed from the DVD stories. After each section is complete the children show their parents who sign the page to demonstrate their awareness of the subject matter and completed exercises the children learned.

---

The e-Copp business program is one of four components that integrate together for the protection of children and the reduction and control of Internet based crimes against children.

The e-Copp business program is unique. No other Internet safety program is utilizes the business community to support the fight to protect children from Internet and other dangers. Sign up today and be one of the first!

For a **Win-Win-Win** situation, your business can promote itself with positive media attention by purchasing a group of e-Copp programs for underprivileged schools and donating those programs to the school. It is a win for e-Copp as its message grows, it is a win for kids who learn the safety message, and it is a positive win for your company, it goodwill, and its image within the community.

## **The e-Copp business program is simple.**

Your business supports and promotes the e-Copp mission while e-Copp brings your business goodwill. The e-Copp business program positions your business before consumers by:

1. Placing your coupon in the e-Copp student workbook and [www.e-copp.com](http://www.e-copp.com) web site.
2. Selling the blue “**Protect Our Children**” wrist bands in your business at a profit.
3. Proudly displaying our plastic static sticker in your window bearing the e-Copp logo & message that identifies you as a protector of children.

### **What the e-Copp Business Program provides your business:**

- Goodwill from the e-Copp name and mission of protecting children
- Enhanced reputation for helping to protect children
- Visibility and placement before a large audience of children and their parents
- Increased sales from coupon placement in student workbooks
- Increased sales from product placement in the DVD animations
- Your web site added to business partner link page
- Cross-product promotion with [www.e-copp.com](http://www.e-copp.com) linked at your business site

### **What your business does for e-Copp:**

- Places your advertising coupon in the e-Copp student workbook during the school year at some nominal cost. This nominal cost is subject to change in subsequent school years based on volume of workbooks distributed and placement in the workbook.
- Sell the blue “**Protect Our Children**” wristband in your business.
- Place a plastic static sticker bearing the e-Copp logo and message in your business to show your business is an e-Copp supporter, supports the mission of protecting children, and is a family friendly business.

The four components of the e-copp solution are:

1. **Educating children** with the e-Copp program.
2. **Educating parents** through their interaction with their child’s e-Copp workbook by raising their awareness of what e-Copp teaches children.
3. **Raising awareness and building community** with the (1.) blue “**Protect Our Children**” wrist band campaign and (2.) Lobby Washington D.C. effort.
4. **The e-Copp business program** which will demonstrate support of the business community to the general public.

Our e-Copp static window sticker



Our e-Copp wrist bands



Outside - Protect Our Children [www.e-copp.com](http://www.e-copp.com)  
Inside – Think Safe, Act Safe, Be Safe

**Kevin Owens**

**Blue Knight Productions, Inc**

e-Copp Program

P.O. Box 21774

Cleveland OH 44121-0774

216-382-4221

440-942-9257

[kevin038@mindspring.com](mailto:kevin038@mindspring.com)

[info@e-copp.com](mailto:info@e-copp.com)

[kevin@e-copp.com](mailto:kevin@e-copp.com)

[www.e-copp.com](http://www.e-copp.com)

Company Web Site

<http://ecopp.wordpress.com/>

Our Online Safety Blog

<http://twitter.com/TheBlueKnight>

Follow Us on Twitter

**Follow Us on**



[Lilly Copper](#)

[e-Copp](#)

**“The only thing necessary for the triumph of evil is for good men to do nothing.”**  
Irish politician Edmund Burke (1729 – 1797).